



4th Annual
HR & EEO in the
FEDERAL™
W O R K P L A C E
CONFERENCE

8th Annual
at **HR**week

Sponsorships

Exclusively reach several hundred federal professionals
with sponsorships specific to the
HR & EEO in the Federal Workplace™ Conference

Expo:
April 13 - 14, 2010
Conference:
April 12 - 14, 2010

Increase Exposure

Every sponsorship gives your company . . .

- Recognition on all literature and communication printed for the event — a total of well over 500,000 pieces with your company's logo if you act quickly!
- Professionally produced four-color signs with your company's logo strategically located throughout the conference and in your booth
- Recognition on the large video screens in advance of the **HR & EEO in the Federal Workplace™ Conference** Opening Keynote
- Premium visibility on the conference Web site with your logo and link to your homepage
- Prominent recognition with your color logo in several locations in the 2010 *Show Guide*
- One **HR & EEO in the Federal Workplace™ Conference** registration — a \$1,095.00 value
- A pre-show mailing list of registered **HR & EEO in the Federal Workplace™ Conference** attendees for one-time use
- Extra priority points for on-site booth selection for the 2011 event in Washington, D.C.
- Plus the benefits that are specific to the sponsorship you choose!

Attendee Bag Promotion **\$1,500**

Place your company's promotional literature piece in the official conference bag and you'll immediately get your message in the hands of every **HR & EEO in the Federal Workplace™ Conference** attendee to maximize your on-site exposure. Your pre-printed materials are due to LRP Conferences one month prior to the show. Limited to 5 companies; maximum 8 pages per company.

Session Track Sponsors

\$3,500 each

Gain exclusive recognition as the sponsor of one of the 3 **HR & EEO in the Federal Workplace™ Conference** Session Tracks — EEO, Human Resources/Employee Relations or Management. Choose your track, and your logo will appear on all PowerPoint presentations, handouts distributed by the session speakers and signs outside of the session rooms. Additionally, your company will be acknowledged by the speaker at the start of each session. An effective way to target the federal attendees throughout the conference.

Session Notepad Sponsor

\$3,000

We'll place the notepads that you provide on tables at the entrance to each of the breakout session rooms throughout the event. Attendees will use them to take notes during the sessions and won't be able to miss your marketing message as they write!

Tuesday Networking Reception Sponsors

\$2,500 each

Attendees of the **HR & EEO in the Federal Workplace™ Conference** will mix and mingle with their peers after their first full day of sessions in a relaxed atmosphere. Be recognized as one of the sponsors of this networking reception exclusively for federal attendees and exhibitors — expected to be one of the conference's best attended events. We'll produce and prominently display signs with your logo at the Reception — linking your company's name with an event that everyone enjoys.



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